Appln. No. 10/073,887

Amdt. dated June 2, 2004

Reply to Office action of March 4, 2004

## Amendments to the claims:

This listing of claims will replace all prior versions, and listings of claims in the application:

Claim 1. (cancelled)

Claim 2. (currently amended) A box according to claim 4 <u>20</u>, wherein the display tab comprises a swing portion and a display portion, said swing portion being hingedly attached to said box along said second edge.

Claim 3. (original) A box according to claim 2, wherein said display tab further comprises a hinge means for movement of said display portion relative to said swing portion.

Claim 4. (original) A box according to claim 3, wherein said hinge means is a hinge fold defined in said display tab.

Claim 5. (withdrawn) A box according to claim 3, wherein said display tab is formed in said front panel.

Claim 6. (withdrawn) A box according to claim 5, wherein said second edge comprises a fold.

Claim 7. (withdrawn) A box according to claim 3, wherein said display tab is formed in said bottom panel.

Claim 8. (withdrawn) A box according to claim 7, wherein said display tab further comprises a secondary swing portion positioned on an interior side of said front panel during display.

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Claim 9. (original) A box according to claim 3, wherein said swing portion is formed in said front panel and said display portion is formed in said bottom panel.

Claim 10. (original) A box according to claim 4, wherein said swing portion is formed in said front panel and said display portion is formed in said bottom panel.

Claim 11. (original) A box according to claim 10, wherein said hinge fold is formed by an edge between said front panel and said bottom panel.

Claim 12. (original) A box according to claim 2, wherein said second edge comprises a fold.

Claim 13. (original) A box according to claim 12, wherein said second edge is formed in said front panel.

Claim 14. (withdrawn) A box according to claim 12, wherein said second edge is formed within said bottom panel.

Claim 15. (original) A box according to claim 3, wherein said display tab has marketing indicia thereon.

Claim 16. (original) A box according to claim 15, wherein said front panel includes marketing indicia thereon.

Claim 17. (new)

A combination shipping/display box for displaying goods for sale, said box comprising,

a front panel, a bottom panel and a plurality of other panels,

said front, bottom and other panels defining a compartment for holding said goods,

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at least one of said bottom panel and said front panel including a display tab integrally formed therein, said display tab having a perforated first edge and a second edge adapted to hingedly attach said display tab to said box,

said display tab being adapted to movably detach from said box along said perforated first edge but remain attached to said box along said second edge,

said display tab comprising a swing portion and a display portion, said swing portion being hingedly attached to said box along said second edge,

said display tab further comprising a hinge means for movement of said display portion relative to said swing portion,

and said swing portion is formed in said front panel and said display portion is formed in said bottom panel.

Claim 18. (new)

The box according to claim 17 wherein said hinge means is a hinge fold defined in said display tab.

Claim 19. (new)

A box according to claim 18 wherein said hinge fold is formed by an edge between said front panel and said bottom panel.

Claim 20. (new)

A combination shipping/display box for displaying goods for sale, said box comprising,

A front panel, a bottom panel, a plurality of side panels and a removable top,

said front, bottom and side panels defining an open compartment for holding said goods upon removal of said top,

at least one of said bottom panel and said front panel including a display tab integrally formed therein, said display tab having a perforated first edge separating said display panel from the remainder of said at least one of said bottom panel and said front panel and a second edge adapted to hingedly attach said display tab to said box,

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said display tab being adapted to movably detach from said box along said perforated first edge but remain attached to said box along said second edge,

and wherein said display tab includes a swing portion and a display portion, said swing portion being hingedly attached to said box along said second edge.